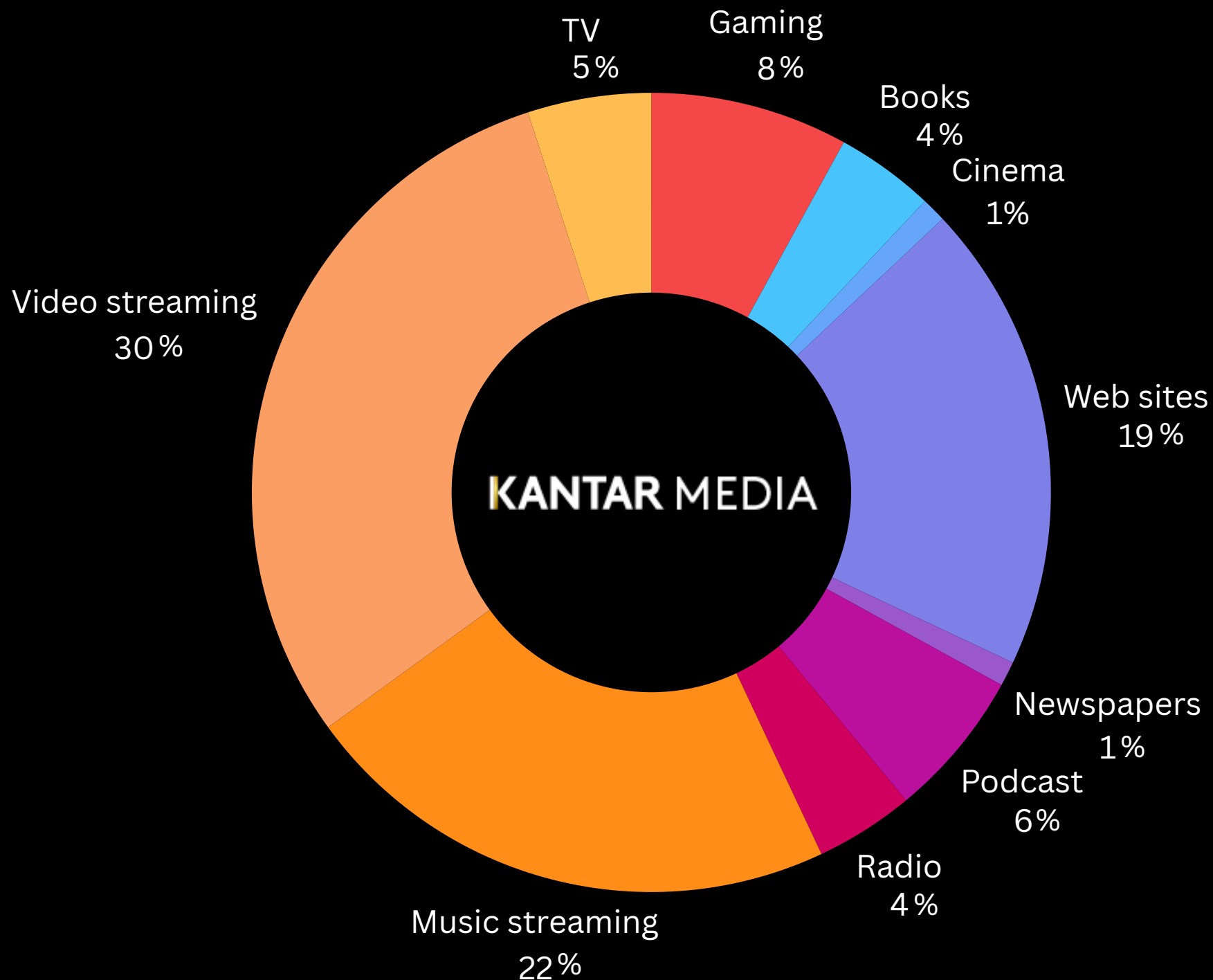


The Norwegian media consumption share of media time for Q1 & Q2 2024

Proportion of time spent (%) among 18-29 years



Source: [Kantar 24Timer](#)

*Social media is excluded from the calculation because the data tends to be overestimated due to methodological reasons.